

PACKAGING CRAFTED JUST FOR YOU

Your craft beer is unique and impressive; so too should be your branding and packaging. In a crowded beverage aisle, PCI helps you get noticed by creating attention-grabbing packaging design that will stand out above the rest.



A POWERHOUSE OF SOLUTIONS
ALL IN ONE PLACE



APPAREL



PROMO
ITEMS



DISPLAY



LABELS

PCI 

In the highly competitive market of the craft beer, cider, and spirits beverage industries, your product needs to make a powerful statement and the first step is visually. A well-crafted package will catch the consumers' attention by introducing them to your masterfully crafted beverage and opening the door for repeat purchases.

PCI's experience in designing distinctive packaging and displays is a contributing force in getting brands noticed in the crowded beverage aisles. Their award-winning design team can create for you a customized eye-catching graphic design for a 4- or 6-pack carrier that captures the flavor and essence of your unique beverage and accentuates your brand

and logo. To complement the pack carrier or to focus attention to your latest promotion, add to the campaign mix a promotional component such as a customized neoprene bottle suits or coosies.

Why settle for the ordinary, when you can have the extraordinary. By combining the creative talents of PCI's graphic designers and leveraging the latest digital production technologies — virtual prototyping, printing, and finishing — the result is an impressive packaging design. But why stop there when PCI can craft a full product campaign to include promotional merchandise, best-in-class customized corrugated packaging, retail displays, and self-adhesive labels for your beverage brand.

PRODUCT	SIZE	QUANTITY	PER UNIT
Beer Basket	250 ml	10,000	\$0.46
		20,000	\$0.21
Beer Basket	330 ml	10,000	\$0.50
		20,000	\$0.24

Production: 18 - 25 business days after proof approval is received.

Ask your representative for a custom quote based on your specific quantity needs.

NEED HELP? Our customer service representatives are standing by, call or email — 800-430-7241 | sales@originalimpressions.com



From creative concept to completion, PCI creates stunning packaging that delivers a unique out-of-the-box experience for your craft beverage brand.

Branding and product name is for presentation purpose only.



PACKAGING



PROMO ITEMS



PRINT



DISPLAY



SIGNAGE



APPAREL



GLASSWARE

The in-store buying decision is heavily influenced by appearance. You worked hard to develop an impressive craft beer. Now let us customize a package that will influence the first-time consumer and appeal to your loyal fanbase. Our packaging experts can advise you on the best design to highlight your brand whether on bottles, cans, or kegs.

Promotional items are an excellent and cost-effective way to build brand awareness with consumers. They are a powerful way to connect with consumers by engaging their senses. The tangible items can be imprinted with your logo or message, and the possibilities are endless.

Ranked in 2020 by The South Florida Business Journal, "Book of Lists" as the #1 commercial printer in South Florida for two years in a row, PCI offers an array of solutions to deliver your message. From a short run print, a menu, or an entire direct mail marketing campaign, PCI is here to support all your commercial print needs.

Designed to influence your purchasing decisions, point-of-purchase (POP) displays are strategically placed to highlight your product. PCI's award-winning graphic designers can customize a POP display to draw patrons to your product.

Let's partner on creating the signage that will best highlight your brand at your next event — indoor or outdoor. Just ask your representative what's the best choice for you; from free-standing signage, canopies, backdrop, banner, feather flags, and so much more.

Custom branded apparel is a subtle way of continuously spreading brand awareness and affords the opportunity to build a long-term relationship with employees and customers. Custom branded apparel has a long shelf life; it can be worn repeatedly — shirts, polos, caps, hats, and more.

Branded bar glassware is the finishing touch to an event or promotion. It is the ideal gift for employees, customers, and prospects to commemorate an event or highlight a marketing campaign; even a special occasion such as a wedding. Ask your representative about our custom glassware that can be etched, engraved, or custom imprinted with your company logo or message. Save with guaranteed low prices when you order wholesale.

POWERING GREAT BUSINESS WITH SERVICES ALL IN ONE PLACE



CREATIVE



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PRINT



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