

Giselle Breto

Born and raised in Miami, Giselle Breto has seen this vibrant city grow and become the metropolis it is today. As a teen, Giselle dreamt of studying medicine; but, life had other plans for her. Those plans started to take shape when she applied for a “summer job” as a receptionist at a title service agency and never left. If you were to read Giselle’s resume, you will find only one employment entry — that “summer job”. Giselle has been in the real estate transaction business since 1994 when she joined the title service agency as the receptionist. Giselle quickly learned the business, from the ground up, and in just a few short years she became part owner and COO. In 2015, she assumed full ownership of the company and re-branded the agency to what it is known today, Best Practices Title, LLC.

Today Best Practices Title, under Giselle’s leadership, has flourished into a respected title and escrow agency committed to exceptional customer service, efficiency, and excellence. In today’s transient workplace, it is a rarity to find a person who for the past 24 years has perfected her craft and steadily grown her business in the same place where she got her first job. Giselle works very hard to earn her clients’ trust and confidence. She guides them through the entire closing process by keeping them abreast of what to expect. She believes in building relationships based on trust and compassion with all those she meets.

Driven to be at the forefront of her profession, Giselle is always looking for ways to help her clients. In 2006, Giselle presented to her client, the University of Miami, a mortgage program that would help in the recruitment process of the out-of-town faculty. The Shared Appreciation Mortgage Program (SAM) — a mortgage program designed to help home buyers in purchasing their home — was quickly embraced and implemented by the University as a tool to recruit professors and department heads relocation to Miami.

A graduate of Miami Senior High, Giselle earned her Associates in Arts Degree in Paralegal Studies in 1995 from Jones College. She has been a member of the Miami Association of REALTORS® since obtaining her Realtor’s license in 1998; and, holds the Title Insurance license since 2008.

She keeps her finger on the pulse of the City by being an active member of the Coral Gables Chamber of Commerce, the National Association of Divorce Professional and the Business Forum at Doral.

Giselle has many titles — professional businesswoman, entrepreneur, Realtor associate but the one that means the most to her is Mom. Giselle married Carlos Fernandez 22 years ago and are the proud parents of two boys; 11-year-old Marcus and 6-year-old Oscar, self-proclaimed wild child. Those who know her will tell you that family is what motivates her; her family always comes first. She looks forward to the time she gets to spend with her boys; going to their games, taking them to school, or helping them with their homework. At home, she likes to unwind tending to her garden and sharing with the boys her passion for gardening. The family enjoys traveling and discovering new adventures and creating lifelong memories together.

No matter how busy her schedule gets or how many professional obligations she has, every Wednesday is family night. The entire Fernandez family gathers at the patriarch’s home for the weekly sit down dinner — no exceptions, no excuses, and no fast food. It’s a time for the siblings, their spouses, and the cousins to spend time together strengthening the family bonds. And, of course, sharing a glass of wine.