

## LOVE OF COMMUNITY

# THE Yard Comes to Downtown Doral

By Gina M. Pérez

**W**ynwood's trendy gathering place, The Wynwood Yard, has moved west and now calls Downtown Doral home. The Doral Yard, located at the corner of Main Street and Pasco Boulevard in Downtown Doral, will open this spring offering a new community gathering concept to this vibrant and diverse city.

This hotspot is the creation of Della Heiman and Ken Lyons of Yard Hospitality, and Joseph Furst of the Wynwood Business Improvement District and formerly with Goldman Properties. "We are looking forward to making our mark on the Doral community with food, culture, and round-the-clock activities at The Doral Yard," said Heiman.

The 20,000-square-foot space is divided into three zones — The Hub, CHARCOAL garden bar + grill, and The Backyard — each offering a reflection of the unique community it is now a part of. "With The Doral Yard, we crafted a concept that not only reflects and complements the Doral community, but also will help the community thrive. This will be an elevated experience, specifically created for the Doral market," said Lyons.

The Hub is an indoor micro food hall with a co-working café and eight local food concepts, including the original popular eatery from The Wynwood Yard — Della Boule and a full-service bar. The Hub will be available for meetings, events, workshops and more. CHARCOAL garden bar + grill is a full-service restaurant serving responsibly-sourced meats and vegetables from small Florida farms. Also on the grounds is the Backyard, a partially covered outdoor entertainment and culinary area where families, residents, and visitors can enjoy live music and other cultural performances. "True to our Wynwood Yard traditions, we will host about ten live events each week when we open The Doral Yard," said Heiman.

Not long out of its entrepreneurial roots, The Yard will host "Pitch for The Yard," an invitation-only event that will have some of Miami's promising food startups pitching their concept for a spot on the tenant roster. Ana-Marie Codina Barlick and Armando Codina, developers of Downtown Doral, will be among the judges on the panel for the event on February 6.

"Aside from creating a space that makes everyone feel welcome, this project will be completely new and different than any of the projects we've worked on before," Lyons concludes.



CHARCOAL



Della Boule



THE DORAL YARD AT DORNTOWN, DORAL

